



October 2009

Dear Customer,

We are writing to inform you that Jeff Gray BMW and MINI Christchurch has assumed responsibility for sales, parts distribution and servicing for BMW Motorrad in the South Island.

As you are no doubt aware, BMW Motorrad was previously represented by Canterbury Rides. As part of the changeover, former Canterbury Rides Dealer Principal, Rodney Faulkner has joined the Jeff Gray team ensuring a completely seamless transition.

Firstly, we would like to extend a very warm welcome, and invite you to visit our soon – to – be newly refurbished Manchester Street dealership. Our service department is fully equipped for all your BMW Motorrad servicing needs and we now stock a wide range of new and used BMW motorcycles, BMW Motorrad rider equipment and accessories.

The Jeff Gray Group offers the largest retail network of BMW Group dealerships in New Zealand, and is now the first and only dealership to provide the ultimate BMW Group product experience, with the BMW, MINI and BMW Motorrad brands all under one roof.

Our highly experienced sales team would be pleased to offer you the opportunity to experience any of our BMW Group products, be it on two wheels, or four. Rodney now has a deluxe customer lounge including fresh coffee and would be only too happy to show you around!

We have also attached a customer profile update form and would be extremely grateful for you taking the time to complete and return this in order that we can provide you with useful and interesting information, and best cater to your sales and servicing needs.

Please feel free to contact the team at any time, and we look forward to welcoming you into the dealership sometime soon.

Yours Sincerely

Matt Hodgson
Jeff Gray BMW & Mini

Jeff Gray
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